

American Society for Quality (ASQ)  
Washington, DC & Maryland Metro Section (509) & Northern Virginia Section (511)  
Software Special Interest Group (SW SIG)

## Phishing for a Living

Presented by **Naheed Bleecker**

Cybersecurity Consultant, TrustArc

Tuesday, October 24, 2017

**5:30 – 5:50 PM – Networking and Pizza**

**5:50 – 6:00 PM – Awards**

**6:00 – 7:00 PM – Evening Program**

**7:00 – 7:15 PM – Special Announcements**

**Yes, there are professionals trying to extract information from you!**

Firefighter, teacher, nurse and.... professional thief. These are all viable career choices. Those who phish, vish, catfish, whale, waterhole (and other metaphoric verbs) prey upon people who are simply trying to do their own job. Let's discuss how we can continue to make our employees more vigilant about these criminal tactics and build support for your awareness program and measure its effectiveness and quality. Hard statistics are important, and so are other cultural indicators that illustrate defects are being minimized.



Naheed Bleecker is currently a cybersecurity consultant with TrustArc where she conducts GDPR readiness projects and security assessments. Previously, she was the Vice President of Information Technology at Cielo where she was responsible for the Global Infrastructure team, and acted as the CISO. Cielo has been named #1 in Global Recruitment Process Outsourcing (RPO) by HRO Today Magazine. Prior to that she was a Senior IT Security Manager at CUNA Mutual Group, where she was responsible for the security awareness program, impacting over 4000 employees at multiple locations. Ms. Bleecker realizes the importance of securing the most critical endpoint in the organization: the human. Ms. Bleecker has coordinated year-long initiatives such as testing, newsletters, and contests. These efforts culminate in the annual October capstone events in recognition of NCSAM. She attributes the success of her programs to the collaboration with other departments such as Communications, Privacy and Records Management.

Ms. Bleecker graduated from the University of Kentucky with a BA in English. She has over 25 years of experience in information technology, and has worked in a variety of industries. Her certifications include CISA, CISM, PMP, Six Sigma Black Belt and ISO 27001 Lead Implementer. Her volunteer work includes discussing concepts of internet safety for young people.

## Locations and Registration

The presenters will be remote with pizza and networking to be held at the FDA – White Oak location. Remote dial-in will be available for all interested registrants.

**US Food and Drug Administration (FDA) (White Oak)**  
Building 66, Room **G512**  
10903 New Hampshire Ave, **Silver Spring, MD 20993**  
  
*Host: James Simpson/Patricia Spillar, Cell: 301-996-4976*

**Registration Webpage:** <http://www.asq509.org/ht/d/DoSurvey/i/117448>

<b>Join online meeting:</b> <a href="https://asq509.webex.com/asq509/j.php?MTID=m0a010c24d11fa032bb527bf80e1a7c75">https://asq509.webex.com/asq509/j.php?MTID=m0a010c24d11fa032bb527bf80e1a7c75</a>	
Meeting number	801 837 070
Meeting password	wYps2MMg
<b>Join by Phone:</b> 1-650-479-3208 Call-in toll number (US/Canada)	Access Code: 801 837 070

*You must register by noon on Monday, October 23, 2017. If you cannot attend at our physical location, simply select telephone dial-in when you register. FDA (Silver Spring) cannot host non-citizen visitors. Allow 5 business days for onsite registrations to be processed. Please provide government issued ID for entry into facilities.*

For registration problems or further information contact Rhonda Farrell at:  
[farrell\\_rhonda@bah.com](mailto:farrell_rhonda@bah.com) or 831-419-4585

**Software SIG Chairpersons:** Rhonda Farrell (ASQ 509), Kristine Hejna, Danny Moore (ASQ 511).

### **Software SIG Committee:**

Salwa M Abdul-Rauf, Farzad Aidun, Aaron Dagen, Chris Jones, Lance Kelson, Michael Kouremetis, Chris Lenk, Mary E. Lewis, David Morse, Maryam Rahmani, Patricia Spillar, James M. Simpson.

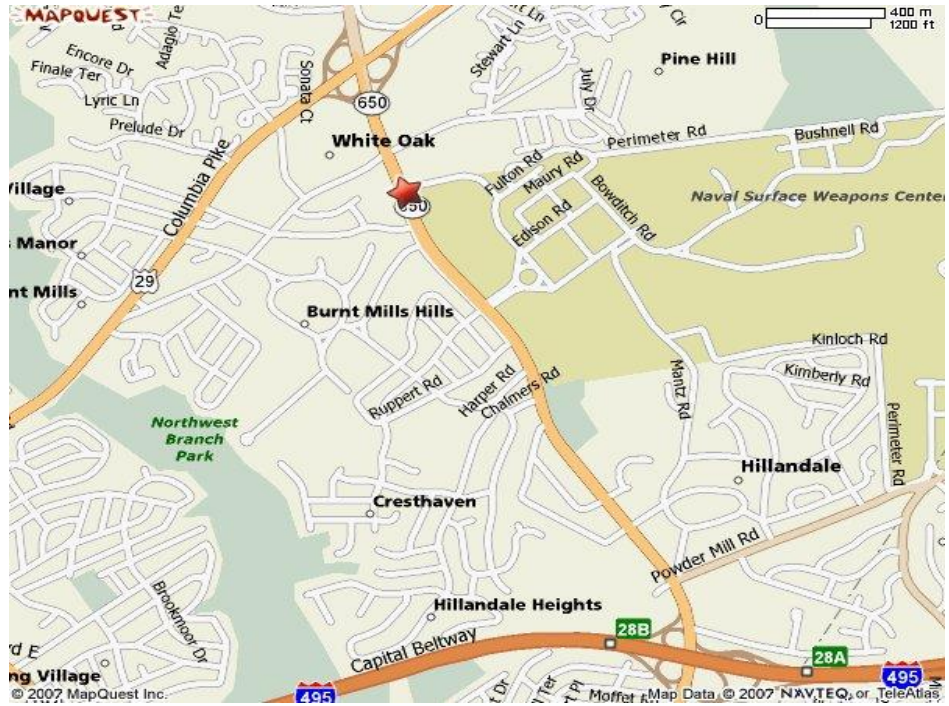
**Sponsored Jointly By:** The American Society for Quality (ASQ), Washington DC & Maryland Metro Section (509) & Northern Virginia Section (511) Software Special Interest Group (SW SIG). Members of the **ASQ SW SIG** include software quality professionals, software engineers, and others interested in applying quality principles to the field of software development. See our web page: <http://www.asq509.org/ht/d/sp/i/2499/pid/2499>.

**Our Next Regular Meeting: Tuesday November 28, 2017 at FDA Silver Spring**

**FDA Facility**

**From the Capital Beltway, I-495,** take New Hampshire Ave, Rt 650 north to Michelson Rd.

**From Columbia Pike, Rt 29,** take New Hampshire Ave, Rt 650 south to Michelson Rd



White Oak Building 66 (circled), room G512. This is a large conference room just beyond the Security desk on the right side of the grand atrium.

After 6 PM, visitors may use the surface parking closest to the building 66 entrance which are reserved for commuters with car pools. The north-east parking garage is also an option.

