



American Society for Quality ([www.asq.org](http://www.asq.org)) – Washington DC and Maryland Metro, Section 509 ([www.asq509.org](http://www.asq509.org))

Biomed/Biotech Special Interest Group (SIG) Meeting  
(<http://www.asq509.org/ht/d/sp/i/31557/pid/31557>)

---

## **“Making Effective Speeches: Tips for Toastmasters and Professionals”**

To be presented by

**Merlyn Kettering, PhD**

([mhhkettering@gmail.com](mailto:mhhkettering@gmail.com))

Economic & Social Development

Organization Development Consultation

District Outstanding Toastmaster, Speech Coach

**Thursday, January 23, 2014**

6:00 – 6:20 PM – Networking; Pizza/drink

6:20 – 8:45 PM – Program

8:45 – 9:00 PM – Door-prizes drawing; Networking

**Online Registration site:** <http://www.asq509.org/ht/d/DoSurvey/i/35817>

**Open to Public –**

**\$5:** non-ASQ members to cover pizza/drink cost;

**Free:** ASQ members, veterans, senior citizens, teachers, students, interns, residents, postdocs, FDA Commissioner’s Fellows, FDA Sigma Xi members, MJ-DC members, CAPA-DC members, CCACC volunteers/employees, FAPAC members, CBA members, AAGEN members, and current job-seekers

**Location:** Kelly’s Deli Conference Center, 7519 Standish Place, Rockville (Derwood, for GPS users), MD 20855

**Registration Deadline:** Please register by Thursday noon, January 23, 2014.

**Question:** Please contact Dr. C.J. George Chang, Chair of Biomed/Biotech SIG, ASQ509; [gchang2008@yahoo.com](mailto:gchang2008@yahoo.com) or 240-793-8425 (cell).

**Driving directions: By Cars:** From **I-270** (N or S bound): Take Exit 9A and exit from the **FIRST** right exit; turn left (east) onto Shady Grove Dr.; turn right (south) onto Rockville Pike (**Route 355**); turn left (east) onto East Gude Dr.; turn left (north) immediately onto Crabb’s Branch Dr.; turn left (west) immediately onto Standish Place. The first building on your right side is 7519 Standish Place; open parking). The venue is on the first floor with its entrance opposite to the left side of building main entrance. **By Metro trains:** Off from Red Line **Shady Grove Station**, and take RideOn **Route 59 TOWARD ROCKVILLE** and get off from “**Calhoun Place**” stop. Standish Place is next to the Bus stop. Our venue is within 2 min of walking distance from the stop.

## Summary:

Why is it important to be a good speaker?

Answer: Speeches – one-on-one, small group, large audiences – are critical for every profession. Good communication is a mark of a good professional.

How does good speaking contribute to good communication? What makes speeches effective? What are the characteristics of a quality speech? What can speakers do to help ensure their speeches are memorable and successful? What can you do to become a better speaker and deliver memorable speeches?

## Presenter's Bio: Merlyn Kettering, PhD

Merlyn Kettering earned a PhD in Economic & Social Development from the University of Pittsburgh. He is a seasoned organizational, social and economic development **consultant** and **trainer** with extensive US and international experience. He has lived outside the USA for 25 years and has worked on projects in more than 30 nations. Dr. Kettering has contributed to economic and social development theory and practices through extraordinary achievements on numerous development projects and contribution of many useful innovations including action-training, team planning methodology, project planning and implementation, financial management, participatory agricultural research, country action research, technology transfer, distributed systems, and people-to-people peacemaking.

Merlyn Kettering is currently **Chief** of Toastmasters District 36 Speakers Bureau, **President** of Top Notch Toastmasters in Takoma Park, and holds **officer** roles in three other clubs. In 2014, he was selected as **District 36 Toastmaster of the Year**. Merlyn is respected among Toastmasters for his outstanding speaking and evaluation skills, his leadership and his willingness to mentor others. He often brightens his presentations by drawing upon exceptional experiences and observations drawn from his personal life and a career of multi-cultural involvements in economic and social development, institution-building, peacemaking, and community organizing.

This Biomed/Biotech SIG event is cosponsored by the Monte Jade Science and Technology Association of Greater Washington ([www.MonteJadeDC.org](http://www.MonteJadeDC.org)) and the Chinese American Professionals Association of Metropolitan Washington DC ([www.capadc.org](http://www.capadc.org)).